

Program studiów podyplomowych

Business Communication ([EN] in collaboration with University of Malta, edycja 5)

Semestr zimowy 2019/2020, letni 2019/2020

https://www.podyplomowe.ue.wroc.pl/114,1398,business_communication.html

Lp.	Nazwa przedmiotu	Liczba godzin
1	Integration workshop - team building session	8
2	Effective communication in organization(strategies and tools of internal communication)	8
3	Communicating across cultures	4
4	Design thinking and creative work	6
5	Business English(business correspondence, comprehensive reading)	8
6	Public speeches	4
7	Professional communication in selling processes	4
8	Job interview	8
9	Internet and social media in communication	8
10	Psychology of interpersonal relations	8
11	Negotiations in national and cross cultural context	8
12	Decision making process and Evidence Based Management	12
13	Coaching in organization (techniques and goal of coaching, life-coaching and building self-awareness)	8
14	Disciplinary talks with subordinates	6
15	Language of leadership	8
16	Savoir vivre and diplomacy in communication	8
17	Workshop on Project Management (in cooperation with IPM - Institute of Project Management)	8
18	Employee involvement	8
19	Misconceptions in decision-making processes	6
20	Cooperating in global virtual world	4
21	Working in knowledge intensive environment	6
22	Final Exam	2
RAZEM		150