

Program studiów podyplomowych

Business Communication ([English] 4th Edition in collaboration with University of Malta - rozpoczęcie zajęć- październik 2018r.)

Semestr letni 2017/2018, zimowy 2018/2019

https://www.podyplomowe.ue.wroc.pl/114,1157,business_communication.html

Lp.	Nazwa przedmiotu	Liczba godzin
1	Integration workshop - team building session	8
2	Effective communication in organization(strategies and tools of internal communication)	8
3	Communicating across cultures	4
4	Design thinking and creative work	8
5	Business English(business correspondence, comprehensive reading)	8
6	Public speeches	4
7	Professional communication in selling processes	4
8	Business presentations and meetings (first impresion ,body language)	4
9	Job interview	8
10	Internet and social media in communication	8
11	Psychology of interpersonal relations	8
12	Negotiations in national and cross cultural context	8
13	Decision making process and Evidence Based Management(Moduł na Malcie)	14
14	Coaching in organization (techniques and goal of coaching, life-coaching and building self-awareness)	8
15	Leading a team	4
16	Design your own style of management	4
17	Disciplinary talks with subordinates	8
18	Language of leadership	8
19	Influencing customers and co-workers	4
20	Savoir vivre and diplomacy in communication	8
21	Workshop on Project Management (in cooperation with IPM - Institute of Project Management)	8
22	Employee involvement	8
23	Final Exam	2
24	Cooperating in a global virtual world	4
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